



When you don't take your tap water for granted

BLUEWATER **WATER PURIFIERS**

We never take anyone's water for granted

BLUEWATER PURIFIES WATER LIKE NO ONE ELSE

60% of the human body is water. So water is life! That is why we passionately believe premium water quality is a basic human right.

It's only natural for you to want to give your family the best things in life. From the moment we are born until we reach old age, water sustains us. Water fuels our bodies, keeps our minds alert, ensures our muscles are supple and joints

lubricated, flushes out toxins, and keeps our skin and eyes sparkling. That's why Bluewater was invented – to bring you cleaner, healthier water as pristine as nature intended directly from your tap.



Your tap water is treated with a host of chemicals to kill unhealthy bacteria and other microorgnisms. But trace compounds like chlorine remain.

Chlorinated water can smell and taste bad. Worse, some studies have linked it to bladder, rectal and breast cancers. In cities around the world, water delivery systems are ageing with pipes rusting, cracking and leaking. By the time water reaches a tap, it may be contaminated.

An Associated Press study of drinking water in 24 U.S. metro areas found pharmaceutical compounds in drinking water, including anticonvulsants and mood

In Canada, research by the CBC health channel revealed trace elements of acetaminophen, codeine, antibiotics, hormones and steroids in drinking water. The UK's Royal Society of Chemistry says 100 therapeutic drug compounds such as pain-killers and contraceptive pills had been found in groundwater and 'more worryingly, tap water'.

WHO says only about 1/3 of the world's fresh water can be used by humans due to 'increased pollution from municipal and industrial waste and the leaching of fertilizers and pesticides in agriculture'.

Personal care products such as shampoos and bug sprays, and endocrine disrupting chemicals like herbicides and synthetic hormones are also found in tap water.

Filter or purify?
Traditional water pitcher
filter systems often do not
remove contaminants
such as lead, pesticides or
pharmaceutical residues.

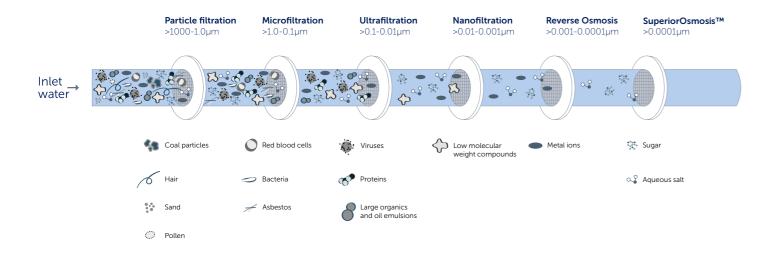
The Bluewater water
purifiers removes
not chemicals, bacteria,
viruses, and toxic
or metals from tap water.

SUPERIOROS MOSIS TM

A PATENTED PURIFICATION TECHNOLOGY LIKE NO ONE ELSE

Superior second generation reverse osmosis Bluewater offers a groundbreaking patented water purification system called SuperiorOsmosisTM. The technology differentiates the company's water purification solutions from competitors by delivering the highest level of purification, best-in-class water flow and dramatically slashing the water wastage common to traditional reverse osmosis technology. The technology generates over

60% purified water with less than 40% water being sent to the drain, for example. Bluewater's SuperiorOsmosisTM technology recirculates the water inside the unit and continuously washes the membrane to increase both filtration efficiency and life span. SuperiorOsmosis™ removes 99% of all known contaminants, including toxic metals, chemicals, viruses and micro-organic substances down to 0.0001 micron.









The patented SuperiorOsmosis™ system drastically reduces the waste water compared to traditional reverse osmosis solutions.



Benefit from a market leading high flow of water from the tap, delivering 6,912 liters or 1,826 U.S. gallons of purified water per day.



Over 99% of waterborne contaminants removed for improved health or taste.



With an average recovery of 61% Bluewater Pro 400 has a market leading pure water flow.



Smarter benefits for smarter homes:

- 1. Smart leak stop
- 2. Patented membrane life extender
- 3. Smart filter alert
- 4. Auto low pressure shut down
- 5. Intelligent contaminant control

The Bluewater Pro 400 is a robust and compact, contemporarylooking point-of-use water purifier that helps home owners create their own near-endless source of pure water for cooking, washing and drinking.

Customize your solution based on your needs

Delivering 6,912 liters or 1,826 U.S. gallons of purified water per day, Bluewater Pro 400 removes all known waterborne contaminants. One of the best investments you can make in the health and wellness of your family, the Bluewater Pro 400 removes unhealthy chemical contaminants, toxic chemicals and pathogenic bacteria. The water purifier can be installed under the kitchen sink, at your point-of-entry as a whole house solution, or it can pump up water from the local water source such as a river or lake. The Bluewater Pro 400 is also able to turn brackish water into pure, fresh water.

Patented SuperiorOsmosis™ technology

Harnessing patented second generation reverse osmosis technology called SuperiorOsmosis™, Bluewater Pro 400 turns municipal water into pristine water for drinking, cooking and washing. You can connect the water purifier to the fridge to get pure ice cubes and to the dishwasher to ensure sparkling glassware and dishes.

Satisfy your thirst for quality

The Bluewater Pro delivers a new dimension to generating cleaner, healthier water in home environments by improving the entire drinking experience, from tabletop water served to family members, creating crystal clean ice, showering or washing the dishes.

Easy to install, maintain and use, Bluewater Pro 400 not only gives you your own source of on-demand pristine drinking water, but also means you can forget buying bottled water altogether. Satisfy your thirst for a healthier environment by transforming all your tap water at home into fresh water free of contaminants, from limescale to lead and chemicals.



BLUEWATER PRO 600 SERIES **POWERHOUSE**

PERFORMANCE FOR PROFESSIONAL ENVIRONMENTS

Powerhouse performance

generate pristine water.



system drastically reduces the waste water compared to traditional reverse osmosis solutions.





Superior purification





Integrated safeguards

The patented SuperiorOsmosis™

Benefit from a market leading high flow of water from the tap, delivering

8,000 liters* or 2,113 U.S. gallons of purified water per day.

Over 99% of waterborne contaminants removed for improved health or taste.

With an average recovery of 60-70%*

Smarter benefits for smarter businesses:

2. Patented membrane life extender

4. Auto low pressure shut down

* Tested according to Bluewater standard.

5. Intelligent contaminant control

Bluewater Pro 600 has a market leading pure water flow.

1. Smart leak stop

3. Smart filter alert

generate their own premium quality purified drinking water catering businesses to improve their bottom line by avoiding outsourced bottled waters.

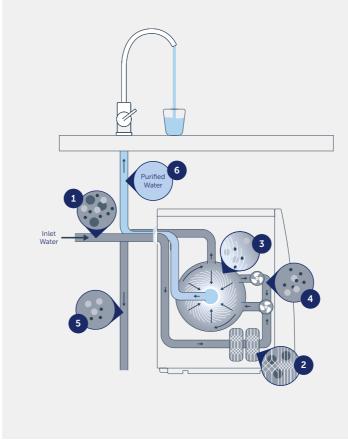
Easy to install, maintain and use

Connect Bluewater Pro 600 to the ice machine to get pure ice cubes, the coffee machine for a great taste or the dishwasher to ensure sparkling glassware and dishes. The Bluewater Pro 600 delivers a new dimension to generating cleaner, healthier water in commercial environments by improving the entire drinking experience, from tabletop water served to diners to serving great-tasting water mocktails in the bar. Easy to install, maintain and use, Bluewater Pro 600 satisfies your thirst for a nicer environment by transforming tap water into fresh water as pure as nature intended.

Unique high-capacity purifying technology

The Bluewater Pro series has earned the trust and respect of homeowners globally for its ability to remove waterborne contaminants reliably. With world-leading quality certifications like the WQA Gold Seal, Bluewater Pro is a powerful water purifier of choice for families or professional environments looking to ensure the constant availability of clean, fresh water on demand.

THE SUPERIOROSMOSIS™ PURIFICATION PROCESS



Contaminated water enters the water delivery system via the inlet water

Step 2

Larger contaminants are removed using a high-quality Bluewater activated carbon and sediment pre-filter.

Bluewater's superior membrane removes the tiniest contaminants down to 0.0001 micron in size (that is 400 times smaller than the smallest virus)

Bluewater's patented SuperiorOsmosis™ circulation technology continuously cleans the membrane, ensuring higher flow, better purification, less waste water and longer membrane lifetime.

Harmful contaminants are flushed out with the outlet

Step 6

The Bluewater Pro delivers crystal clean, healthier and great tasting drinking water directly out of your tap

Freshly purified water to delight your guests

Bluewater Pro 600 allows professional environments to that can be served still or sparkling in eco-friendly glass bottles branded with their own name. Bluewater Pro 600 also enables costly purchasing, transporting, and storing of plastic and other

Delivering unmatched amounts of on-demand purified water,

the compact and robust Bluewater Pro 600 provides professional

environments fresh drinking, washing and cooking water 24/7.

U.S. gallons of water per day. Removing all known waterborne

contaminants, Bluewater Pro 600 harnesses patented second-

generation SuperiorOsmosis™ reverse osmosis technology to

A veritable powerhouse point-of-use water purifier, the Bluewater Pro 600 delivers an amazing 8,000 liters* or 2,113



Easy to install

Anyone with basic do-it-yourself skills should be able to install Bluewater Pro. although we always suggest using a professional plumber. Pre-fitted water connectors and an electric cable on the back of the unit simplify connecting the water purifier correctly to the water inlet and outlet system and the power source.

Fasy to use

The intelligent Bluewater Pro is innovated to do all the purification work and filterchange thinking for you. All you need do is turn the tap on for purer water - or off.

Easy to maintain

You can expect cleaner, healthier water on a problem-free basis from your Bluewater Pro. We've engineered the purifier with minimal maintenance hassle in mind. Simply replace the filters yourself when the machine tells you to do so typically every six months.



BLUEWATER SPIRIT SATISFY YOUR THIRST FOR LIFE WITH PRISTINE TAP WATER ON DEMAND



system drastically reduces the waste osmosis solutions.



Up to 99%* reduction of all known





Integrated safeguards

The patented SuperiorOsmosis™ water compared to traditional reverse

Benefit from a market leading high flow of water from the tap, delivering 3,380 liters or 893 U.S. gallons of purified water per day.

Superior, second generation reverse osmosis

A sound investment in health and wellness

Harnessing the patented second-generation reverse osmosis technology called SuperiorOsmosis™, Bluewater Spirit turns municipal water into pristine water for drinking, cooking and washing. You can connect Bluewater Spirit to the refrigerator for crystal clear ice cubes and to the dishwasher to ensure sparkling glassware and dishes.

The Bluewater Spirit is a powerful, yet compact, under-sink water

purifier that helps you create your own source of pure water.

Delivering an amazing 3,380 liters or 893 U.S. gallons of pure water a day, Bluewater Spirit removes most all known waterborne

contaminants. One of the best investments you can make for

your health and wellness, Bluewater Spirit removes chemical

contaminants, toxic chemicals and pathogenic bacteria.

A new dimension in water purification

The Bluewater Spirit adds a new dimension to generating cleaner, healthier water in home and commercial environments by improving the entire drinking experience.

Easy to install, maintain and use, the beautifully designed Bluewater Spirit not only means you get pristine drinking water but you can also forget buying bottled water altogether. Satisfy your thirst for life by transforming your home or into your own source of fresh water and a welcoming oasis.

waterborne contaminants that can threaten health or taste.

With an average recovery of 60%, **Bluewater Spirit slashes the reject** water stemming from the filtration processes.

Smarter benefits for smarter homes:

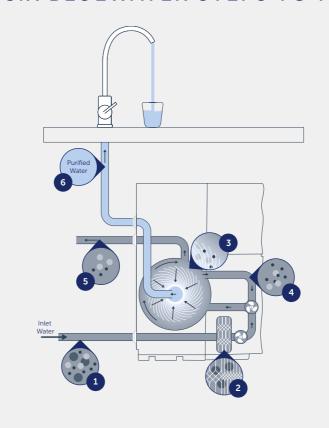
- 1. Smart leak stop
- 2. Patented membrane life extender
- 3. Smart filter alert
- 4. Auto low pressure shut down
- 5. Intelligent contaminant control
- * Tested according to Bluewater standard.

Purifying technology for safer, healthier water

Trust is won by consistently meeting expectations. The Bluewater Spirit has earned the trust and respect of homeowners and business operators globally for its ability to remove waterborne contaminants - safely and reliably.

Backed by world-leading quality certifications like the WQA Gold Seal, Bluewater Spirit has become the powerful water purifier of choice for homeowners and business owners who want to ensure the availability of purified water on demand.

SIX BLUEWATER STEPS TO PURER WATER



Contaminated water enters the water delivery system

Step 2

Larger contaminants are removed using a high-quality Bluewater activated carbon pre-filter.

Bluewater's superior membrane removes the tiniest contaminants down to 0.0001 micron in size (that is 400 times smaller than the smallest virus)

Bluewater's patented SuperiorOsmosis™ circulation technology continuously cleans the membrane, ensuring higher flow, better purification, less waste water and longer membrane lifetime.

Step 5

Harmful contaminants are flushed out with the outlet

The Bluewater Spirit delivers crystal clean, healthier and great tasting drinking water directly out of your tap - Enjoy!



Easy to install

Anyone with basic do-it-yourself skills should be able to install Bluewater Pro, although we always suggest using a professional plumber. Pre-fitted water connectors and an electric cable on the back of the unit simplify connecting the water purifier correctly to the water inlet and outlet system and the power source.

Fasy to use

The intelligent Bluewater Spirit does all the purification work and filter-change thinking for you. All you need do is turn the tap on for purified water.

Easy to maintain

Expect hassle-free operation from your Bluewater Spirit. Engineered for minimal maintenance, your intelligent water purifier tells you when it's time to replace the filter - around every six months and you can easily do it yourself.





tap water quality.



The Bluewater Cleone delivers up to 190 liters (50 U.S. gallons) of pristine water every day.

Reverse osmosis is widely regarded as

the most efficient means to achieve top



98% reduction of copper, cyst, fluoride, lead and nitrate.



Smarter benefits for smarter homes: 1. Smart leak stop

- 2. Patented membrane life extender
- 3. Smart filter alert
- 4. Auto low pressure shut down
- 5. Intelligent contaminant control

The Bluewater Cleone™ works as great as it looks. A highperformance classic, the Bluewater Cleone takes water purification for families to the next level. Whether it's removing chlorine or most all chemical and biological contaminants, the reverse osmosis water purifier can be trusted to help deliver cleaner, healthier water from a kitchen tap when needed.

Straightforward and easy to use

Harnessing the water purifying power of reverse osmosis technology, Bluewater Cleone reliably delivers pristine water for drinking or washing vegetables and fruits. You can also connect the water purifier to your refrigerator ice maker for crystal clear ice cubes.

The 'tank'

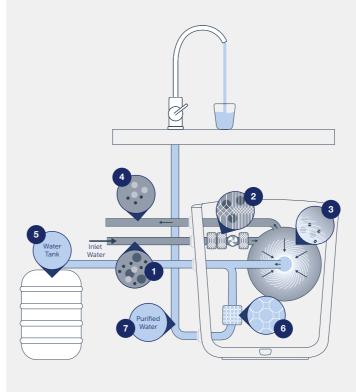
In Italy, users have dubbed Bluewater Cleone 'the tank' because it never breaks down as it works 24/7 to deliver pristine drinking water. With easy to replace water filters that need changing approximately every six months, depending on water quality, Bluewater Cleone embodies our philosophy that there is no substitute for excellence when it comes to helping to protect human health and well-being.

A purification process for peace of mind

Trust has to be won over time by consistently meeting customer demands. The Bluewater Cleone is one of the most trusted water purifier brands in the world. Thousands have been installed around the globe – and have the collective capacity to

produce over 24 million liters of water every day. With worldleading quality certifications like the WQA Gold Seal, Bluewater Cleone has become the water purifier of choice for families who want peace of mind when it comes to ensuring the safety of their water quality.

SEVEN BLUEWATER STEPS TO PURER WATER



Contaminated water enters the water delivery system via the inlet water.

Step 2

Three Bluewater pre-filters (two sediment filters and one activated carbon filter) remove larger contaminants.

Step 3

Bluewater's superior membrane removes the tiniest contaminants down to 0.0001 micron in size (that is 400 times smaller than the smallest virus).

Step 4

Harmful contaminants are flushed out with the outlet water.

Bluewater helps ensure premium water pressure by storing the contaminant-free water in a tank, which is available in different sizes.

Step 6

Bluewater's activated carbon post-filter helps ensure the water tastes and smells as pure as nature intended. Additional filters such as the Bluewater Mineral filter and the Bluewater UV filter are also available.

The Bluewater Cleone delivers crystal clean, healthier and great tasting drinking water directly out of your tap.



Easy to install

Anyone with basic do-it-yourself skills should be able to install Bluewater Cleone. But we also suggest using a professional plumber. Four color-coded water connectors on the back side of the water purifier make it easy to connect the rings and tubing correctly.

Easy to use

The smart Bluewater Cleone is designed to do all the purification work and filterchange thinking for you. All you need to do is turn the tap on for purer water.

Easy to maintain

You can expect cleaner, healthier water on a problem-free basis from your Bluewater Cleone. Engineered for minimal maintenance, your Bluewater Cleone delivers cleaner, healthier water on demand. Hassle-free and easy do-it-yourself filter replacement.



Premium quality tap water

Bluewater harnesses patented technology to deliver enhanced water quality in a world where tap water taste and safety can no longer be taken for granted. We believe everyone has the right to drink water that is as clean as nature intended. That is why our technology is designed to deliver water for residential and commercial drinking, cooking, washing and other purposes that is free of bacteria, toxic metals, pharmaceutical and chemical residues, and the likes of limescale.

www.bluewatergroup.com



The Gold Seal Trademark from the United States Water Quality Association (WQA) helps connect consumers with water treatment products that have been tested and certified to meet industry standards. WQA's Gold Seal Product Certification Program ensures that the product is constructed or formulated from safe materials, the claims listed on the packaging are backed by test data, and the product will hold up under normal usage conditions.











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